



Cynthia "Mawn" La Terra

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Cynthia La Terra, a seasoned property management specialist with over 35 years of experience, hails from a family deeply rooted in the acquisition of investment properties in Bergen County since the early 1900s. Her journey in the real estate industry began in 1984 when, at just 21 years old and freshly graduated from Seton Hall University, she found herself thrust into a leadership role in the family business. This diverse portfolio encompassed restaurants, retail spaces, office, and residential properties.

In 2017, Cynthia made a significant move by joining Weichert Commercial Brokerage. Leveraging her extensive background, she has been a valuable resource for clients, providing expert guidance in marketing, leasing, and the strategic disposition of commercial property assets.

Cynthia's true prowess shines in her ability to meticulously analyze properties, preparing them for sale. Her keen understanding of market conditions, pricing dynamics, and property investment strategies has consistently delivered exceptional returns for her clients.

Formerly a Vice President of the Fort Lee Chamber of Commerce, Cynthia is renowned for her passion for connecting with people. She thrives on networking with a wide spectrum of individuals, ranging from business owners to real estate professionals, local communities, and even those in the construction trade. Her reputation is built on her unwavering commitment to delivering results, skillfully matching building owners with suitable tenants, building service providers and vendors.

Recent Notable Transactions for 2023

. 660 North Michigan Avenue, Kenilworth, N.J. OFFICE-+/- 11,545.00 Square Feet-represented Seller and Buyer, SALE

• 1595 Main Avenue, Clifton, N.J. RETAIL/SCHOOL-+/- 8300 Square Feet-represented Seller and Buyer, SALE

• 1121 Paterson Plank Road, North Bergen, N.J. -WAREHOUSE-+/- 15,000 Square Feet-represented property owner and tenant, LEASE TO PURCHASE

• 1089 Ringwood Avenue, Haskell, N.J. - Investment Property RETAIL-+/- 1200 Square Feet-represented Seller and Buyer, SALE

- 391 Franklin Avenue, Wyckoff, N.J.-Retail- +/-2122 Square Feet-represented property owner, LEASE
- 239 New Road, Parsippany, N.J.-Office-+/-1700 Square Feet-represented Seller and Buyer, SALE
- 112 South Washington Avenue, Bergenfield, N.J. Retail-+/- 4500 Square Feet-represented property owner and tenant, LEASE

Current Listings in Contract:

- 330 Route 17, North, Paramus, N.J. (Restoration Hardware-formerly Syms) +/-73,000 Square Feet plus +/-4,000 out parcel
- 615 Winters Avenue, Paramus, N.J.(Capri Institute) +/-13,200 Square Feet
- 268 Brick Boulevard, Brick, N.J. (Capri Institute) +/- 5312 Square Feet
- 1607 Main Avenue, Clifton, N.J., LAND, +/- 20,792 Square Feet
- 6201 Adams Street, West New York, N.J. RETAIL, +/- 2927 Square Feet

Personal Background

Cynthia resides in Northeast Bergen County with her husband and two sons. She enjoys the thrill of travel, summers spent along the Jersey shore, fine dining experiences, hiking, interior design and reading non-fiction.

References available upon request